

**Research Commercialization Impact Assessment
Training workshop
Cairo on 20-21 November 2017
Semiramis Hotel, Cairo, Egypt**

Day 1: 20 November 2017

Time	Subject	
09:00 – 09:30	Introductory session	Mr. Mahmoud Sakr Mr. Fouad Mrad
9:30 – 10:30	✓ Egyptian Research and Development System	Mr. Mohamed Ellithy
10:30 – 13:00	<ul style="list-style-type: none"> ✓ Overview of What is Research Commercialization Impact Assessment ✓ Research Commercialization Impact Assessment: Survey of Methodologies used in some countries and their relevance to Egypt ✓ Establishing a case for evaluating the impact of research commercialization <p><u>Coffee break 11:00 -11:30</u></p>	Moderator: Mr. Fouad Mrad Trainer: Mr. Surya Raghu
13:00 -14:00	Lunch Break	
14:00 -16:00	<ul style="list-style-type: none"> ✓ How can Technology Transfer Offices help the inventors? (Tools for TTOs for commercialization: Technology Roadmaps, Mindmaps, Forecasting and Assessment Methods) ✓ Role of Entrepreneurship Education (Promotion?) and Training in Universities towards Innovation and Commercialization <p><u>Coffee break 15:00 -15:15</u></p>	Moderator: ASRT Dr. Surya Raghu
16:00 – 16:30	Wrap-up for the Day	Mr. Fouad Mrad

Day 2: 21 November 2017

Time	Subject	
09:00 – 13:00	<ul style="list-style-type: none"> ✓ From Inventions to Market – Commercialization and IP Strategies for TTOs ✓ Team Challenge: Develop Research Commercialization Skills ✓ Team Challenge” outcome (Group Briefing) <p><u>Coffee break 11:00 -11:30</u></p>	Moderator: Mr. Nizar Halasah Trainer: Mr. Surya Raghu
13:00 -14:00	Lunch Break	
14:00 -16:00	<ul style="list-style-type: none"> ✓ Science Advice and interface role with Policy maker <p><u>Coffee break 15:00 -15:15</u></p>	Moderator: ASRT Trainer: Mr. Surya Raghu
16:00 – 16:15	Wrap-up and Way forward	Mr. Mahmoud Sakr & Mr. Fouad Mrad